Tasmania's Premier Business Conference

2022

26 -27 July 2022

Paranaple Centre
137 Rooke Street
Devonport

Gaining Traction...What Next?

The TMEC Annual Conference for 2022 will be hosted by TMEC at the Paranaple Centre, Devonport on 26-27 July 2022.

Last year we explored just what it would take to meet the State Government's audacious goal of tripling exports from $5B in 2020 to $15B by 2050. This year we turn our focus to the near term and ponder the next five years. Hear and learn from Tasmanian and interstate explorers, miners, processors and manufacturers about their experiences with the broad range of topics.

While our 2022 conference program development is in the final stages, the following topics will be explored:

1. **Industry 4.0, Internet of Things, Big Data** – is it a fad, is it something that delivers more profit? Hear first hand from explorers, miners and manufacturers who have harnessed this developing technology and delivered an improvement to the performance of their business.

2. **Harnessing community sentiment for productive engagement in new developments** remains an essential gateway to a project's success. We will explore how we can respect the minority groups and not discount valid concerns within our communities. What are the key elements of the optimum way for a Project Proponent to engage with a community (it doesn't guarantee success, but leaves no regrets in approach)?

3. **What new and emerging "market forces" need to be considered by businesses** – what are investors seeking, what do communities and employees expect of an employer, what markets are Tasmania targeting, what changes are likely from the change of Federal government?

4. **Tasmanian manufacturers are working hard to increase Tasmania's ability to supply into the Defence Sector.** Hear from local Tasmanian businesses who are breaking into new markets.

5. **Hear how TMEC is "Opening Hearts and Minds"** to both the benefits of this industry but also how there is a future for the next generation of employees and how your business can be part of the change taking place across Tasmania.

6. **Every business should be planning for renewal** – What are the different approaches taken by a range of Tasmanian businesses to instil capability with the goal of smooth transition between existing leaders and the next generation of leaders to take the business forward.

Who will be there?

TMEC's conference audience is as diverse as the sectors we represent and the broad range of businesses who are TMEC member organisations. Attendees at our conferences vary from members of the Senior Leadership teams of Tasmania's large industrials right through to owner/operators of our smaller SME members. TMEC Conferences receive strong engagement from our State and Local Governments. Attendance is not restricted to TMEC members. The Conference will be promoted broadly across Tasmania with participation expected from a wide range of sectors and organisations.

In past years, we have averaged around 100-110 delegates across each day of the conference, with our social functions usually selling out and restricted by venue capacities. Our aim this year is to increase attendance rates and with a range or high-profile speakers already confirmed, we don't anticipate that the 2022 Conference will fall short of the attendance rate of past years.

Contact: Alison Hilder, Administration and Finance Manager
T: 03 6419 412 | E: finance@tmec.com.au

TMEC
Tasmanian Minerals, Manufacturing & Energy Council

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Why become a sponsor?

Sponsorship provides your organisation with the perfect opportunity support Tasmanian business and showcase informative and inspirational content which is aimed at providing stimulus for growth.

Sponsorship demonstrates a level of commitment and support that will be openly displayed and widely acknowledged throughout the conference. Sponsoring the TMEC Conference will increase the visibility of your company and promote your brand within our sectors.

2022 conference planning has incorporated feedback received following the 2021 conference. Improvements identified will see food service spread through out the trade display area, encouraging more foot traffic throughout. Platinum and Gold sponsors will be afforded the opportunity to address conference delegates, if they wish.

Please note that participation as a sponsor is a legitimate tax deduction in the form of advertising and promoting your company or organisation's activities.

There are a range of sponsorship packages available, each with benefits tailored to suit a variety of sponsors.

Platinum	**$6,000**
Gold (Welcome Networking Function or Conference Dinner)	**$5,000**
Main Conference Hall	**$4,000**
Exhibition Hall (Trade Display)	**$3,000**
Coffee Cart	**$3,000**
Silver	**$2,500**
Bronze	**$1,500**

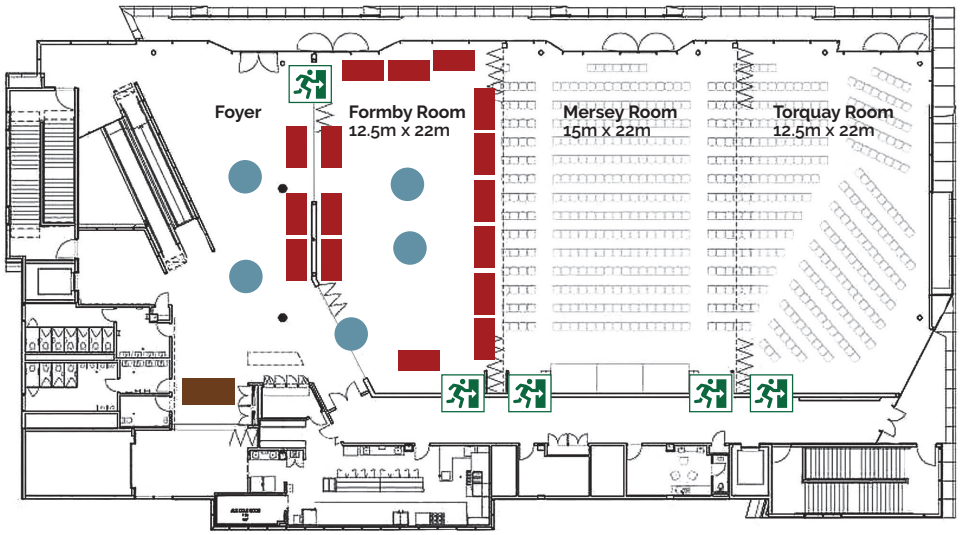
- All package prices are inclusive of GST
- All signage is subject to approval and must be supplied by the sponsor;
- All sponsors must supply their own logo/artwork/graphics;
- All sponsors' logo and company profile will be displayed in the program on our event App

Trade Display Layout

Paranaple Centre
137 Rooke Street
Devonport

Coffee Cart
Catering
Trade Display Tables

Note: Not to scale, locations are approximate.



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Sponsorship Packages

Platinum Sponsor – $6,000 (incl GST)
Maximum of 4 packages available

Becoming a Platinum conference Sponsor will give your organisation the opportunity to be closely associated with this important event, the package is designed to give your organisation a strong profile leading up to and during the TMEC conference.

Sponsorship benefits included in this package include:

- Four (4) complimentary conference ticket bundles. Each bundle includes the pre-conference networking function, gala dinner and 2 full days of conference attendance per attendee **(valued at $4,180)**
- Trade display table for the duration of the conference
- Opportunity to address the audience during the conference (date and time to be determined once conference program has been finalised) (5 minutes maximum).
- Naming rights as sponsors of one of our keynote speakers, (i.e. "Our keynote speaker XXXX is bought to you with the support of Platinum Sponsor "YOUR COMPANY NAME")
- Acknowledgement as a Platinum Sponsor on all conference materials including your logo on the conference online platform and app
- Verbal acknowledgement as a Platinum Sponsor in the opening session and throughout the conference
- Your company signage/banner displayed in the main conference hall
- Logo displayed on an individual sponsor's slide throughout the conference
- Social media post on TMEC's Facebook and LinkedIn pages including your company logo and 250-word profile (as supplied by you)
- Company logo and 250-word profile (as supplied by you) on the conference online platform and event app
- 4 conference app pop up acknowledgement of sponsorship

Gold Sponsor – $5,000 (incl GST)
(Welcome Networking Function or Conference Dinner)
Maximum of 2 packages available (limited to 1 sponsor per function)

Sponsorship benefits included in this package include:

- Three (3) complimentary conference ticket bundles. Each bundle includes the pre-conference networking function, gala dinner and 2 full days of conference attendance per attendee **(valued at $3,135)**
- Opportunity to address the audience at the sponsored function (5-minutes max)
- Logo displayed on an individual sponsor's slide during and banner displayed at sponsored function
- Logo and acknowledgement as Welcome Networking Function or Conference Dinner Sponsor on all conference materials including your logo on the conference online platform and app
- Verbal acknowledgement as the Welcome Networking Function or Conference Dinner Sponsor during the sponsored function
- Social media post on TMEC's Facebook and LinkedIn pages including your company logo and 200-word profile (as supplied by you)
- Company logo and 200-word word (as supplied by you) on the conference online platform and event app
- 2 conference app pop up acknowledgement of sponsorship

Main Conference Hall Sponsor – $4,000 (incl GST)
1 package available

Sponsorship benefits included in this package include:

- Two (2) complimentary conference ticket bundles. Each bundle includes the pre-conference networking function, gala dinner and 2 full days of conference attendance per attendee **(valued at $2,090)**
- High visibility with your logo displayed in key location and entrance to the Main Conference Hall
- Verbal promotion by MC at the beginning of each day
- Acknowledgement as the Main Conference Hall Sponsor on all conference materials including your logo on the conference online platform and app
- Social media post on TMEC's FaceBook and LinkedIn pages including your company logo and 150-word profile (as supplied by you)
- Company logo and 150-word profile word (as supplied by you) on the conference online platform and event app
- 2 conference app pop up acknowledgement of sponsorship

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Sponsorship Packages

Exhibition Hall Sponsor – $3,000 (inc GST)
(Trade Display) 1 package available

Sponsorship benefits included in this package include:

- Two (2) complimentary conference ticket bundles. Each bundle includes the pre-conference networking function, gala dinner and 2 full days of conference attendance per attendee **(valued at $2,090)**
- Trade display table for the duration of the conference
- High visibility with your logo displayed in key location and entrance to Exhibition (Trade Display) Hall
- Verbal promotion by MC at the beginning of each day
- Acknowledgement as the Exhibition (Trade Display) Room Sponsor on all conference materials including your logo on the conference online platform and app
- Social media post on TMEC's FaceBook and LinkedIn pages including your company logo and 150-word profile (as supplied by you)
- Company logo and 150-word profile (as supplied by you) on the conference online platform and event app
- 2 conference app pop up acknowledgement of sponsorship

Coffee Cart Sponsor – $3,000 (inc GST)
1 package available

Sponsorship benefits included in this package include:

- Two (2) complimentary conference ticket bundles. Each bundle includes the pre-conference networking function, gala dinner and 2 full days of conference attendance per attendee **(valued at $2,090)**
- Trade display table for the duration of the conference
- High visibility with your logo displayed in the foyer
- Verbal promotion by MC at the beginning of each day and prior to each break
- Acknowledgement as the Coffee Cart Sponsor on all conference materials including your logo on the conference online platform and app
- Social media post on TMEC's FaceBook and LinkedIn pages including your company logo and 150-word profile (as supplied by you)
- Company logo and 150-word profile (as supplied by you) on the conference online platform and event app
- 2 conference app pop up acknowledgement of sponsorship
- Delegates won't be charged for the drinks prepared at the coffee cart station

Silver Sponsor – $2,500 (inc GST)

Sponsorship benefits included in this package include:

- Two (2) complimentary conference ticket bundles. Each bundle includes the pre-conference networking function, gala dinner and 2 full days of conference attendance per attendee **(valued at $2,090)**
- Acknowledgement as a Silver Sponsor on all conference materials including your logo on the conference online platform and app
- Verbal acknowledgement as a Silver Sponsor in the opening session
- Your company signage/banner displayed in the foyer
- Company logo and 100-word profile (as supplied by you) on the conference online platform and event app
- Social media post on TMEC's FaceBook and LinkedIn pages including your company logo and 100-word profile (as supplied by you)
- 1 conference app pop up acknowledgement of sponsorship

Bronze Sponsor – $1,500 (inc GST)

Sponsorship benefits included in this package include:

- One (1) complimentary conference ticket bundles. Each bundle includes the pre-conference networking function, gala dinner and 2 full days of conference attendance per attendee **(valued at $1,045)**
- Acknowledgement as a Bronze Sponsor on all conference materials including your logo on the conference online platform and app
- Company signage/banner displayed in the foyer
- Company logo and 100-word (as supplied by you) on the conference online platform and event app
- Social media post on TMEC's FaceBook and LinkedIn pages including your company logo and 100-word profile (as supplied by you)
- 1 conference app pop up acknowledgement of sponsorship

Fill out the EOI form and email to finance@tmec.com.au and we will be in contact with you to finalise your sponsorship package.

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All packages include:

- Acknowledgement as a sponsor on all conference materials including your logo on the conference online platform and app
- Verbal acknowledgement as a sponsor in the opening session
- Logo displayed on the sponsors slide during the conference

	Platinum	Gold	Conference Hall	Exhibition Hall	Coffee Cart	Silver	Bronze
Cost	$6k	$5k	$4k	$3k	$3k	$2.5k	$1.5k
Complimentary conference ticket bundles	4	3	2	2	2	2	1
Display Table	✓			✓	✓		
Opportunity to address audience (5 mins max)	✓	✓					
Naming Rights – Keynote speaker	✓						
Signage/banner displayed at networking function/dinner		✓					
Signage/banner in Main Conference Hall	✓						
Signage/banner in Trade Hall				✓			
Signage/banner in Foyer					✓	✓	✓
Social Media post (profile max word count)	250	200	150	150	150	100	100
Conference App listing (profile max word count)	250	200	150	150	150	100	100
Conference App Pop-up acknowledgement (# of pop-ups)	4	2	2	2	2	2	2

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Sponsorship Expression of Interest Form

Please return via email by 30 June 2022
finance@tmec.com.au

Name:

Company:

Address:

Telephone:

Email:

Please indicate your preferred sponsorship package:

- [ ] Platinum $6,000
- [ ] Gold $5,000
  (Welcome Networking Function or Conference Dinner)
- [ ] Main Conference Hall $4,000
- [ ] Exhibition Hall (Trade Display) $3,000
- [ ] Coffee Cart $3,000
- [ ] Silver $2,500
- [ ] Bronze $1,500

Signature: .....

Please return via email by 30 June 2022

TASMANIAN MINERALS, MANUFACTURING AND ENERGY COUNCIL
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